

## **CORE EVENTS**

### **GENERAL RULES**

- Identity proof is mandatory for all the participants.
- Students who wish to take part in the events are advised to preregister online.
- On the spot registration is also allowed.
- Students must refrain from abusive language, revealing costumes and any sort of PDA during the competition.
- Smoking, Drinking and Consumption of “questionable substances” are prohibited and if found in the possession of the participants, will result in immediate disqualification.
- The judges’ decisions are final.
- Participants are advised to go through the event rules and adhere to the specifics.
- Usage of props, music etc., for certain events must be approved by the respective event coordinators beforehand.
- Participants can only participate in one event at a time. They may participate in other events if the timings don’t clash.

- All the events will commence at the scheduled time. Punctuality is appreciated.
- Rules are subject to change at the discretion of the management/organizers.
- Criteria for the overall championship includes participation in maximum number of events as well as the total scores obtained in the competition.

#### **Core Event Management Head:**

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## **BIZWIZNOVA**

Buzz!!! The Quizmaster is Here!! ✨

The event will tease your brain, get you rewards, and turn you into an entrepreneur and what not!!!!

**Team/Single person Event:** Team Event

**Team Size:** 3-4 members/team

**Event Duration:** 1.30 to 2 hours

### **Broad Instructions:**

- All teams will be made to sit in auditorium and questions will be displayed on the screen
- The preliminary round will have a total of 15 questions
- Top 6 teams will advance to the final round of the quiz
- No negative marking
- Not more than 2 teams from same college/institution can advance to the next round

### **Round specific Instructions:**

#### **Round 1: Crossword**

- Each team will be given a chance to select a number (1-3) and direction (across/down)

- The questions will be posted according to the choice made.
- Every direct answer will fetch 10 points.
- Every passed correct answer will fetch 5 points.
- No negative marking

#### **Round 2: Mixed Bag**

- The participants will be made to choose questions from various options of genres given.
- Questions will be posted according to genre of choice
- One round will follow clockwise pattern of questioning followed by another round following anti-clockwise pattern
- Team answering question correctly on the first chance will get another question (2 questions on trot)
- For every direct correct answer, team will be awarded 10 points
- For every passed correct answer, team will be awarded 5 points
- No negative marking

#### **Round 3: Cluedo**

- Each team will be eligible for 3 clues
- Each clue will be displayed for 20 seconds
- Correct answer on the very first clue will fetch 15 points
- Correct answer on the second clue will fetch 10 points

- Correct answer on the third and final clue will fetch 5 points
- 5 points negative for each wrong answer given for each clue (subject to changes)

#### **Round 4: Connect**

- This will be Audio-visual round
- Three pictures will be displayed on the screen with a background music
- Teams are supposed to find the connection between the four (three pictures and music)
- If they are able to link the four, they will be awarded 15 points
- If they are able to link and also arrive at expected final answer, they will be awarded 20 points
- No negative markings
- Cumulative score of all the 4 rounds will be taken into account to decide the winner of the event

#### **Event Coordinators:**

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## **STELLAR FUSION**

Unleash your inner leader and embark on a journey of managerial excellence at the 'Best Manager' competition. This electrifying event is a battleground where aspiring business titans showcase their skills, face off in intense challenges, and strive to claim the coveted title of the ultimate manager.

**Team/Single person Event:** Single person event

**Event Duration:** 2.5 to 3 hours

#### **Broad Instructions:**

- All participants should have a laptop.
- All other props needed for the event will be provided to the participants
- A professional mail id should be provided by participants (E.g.,yourname123@gmail.com)
- A resume should be uploaded in a Google drive which will be shared after the registration, and also should carry their hard copy of resume.
- Proper dress code (preferably professional attire) is encouraged at the time of event

## Round specific Instructions:

### Round 1: Kahoot your way In ✨

- The questions will be based on HR, Finance, Marketing, and Operations domains and current affairs
- Top 15 participants from the leader board will be going for successive rounds

### Round 2: Ace the Case

- A case will be given and the candidate has to come-up with the solution.
- 30 minutes will be the time limit.
- Solutions should be submitted as presentation

### Round 3: Stress Interview

- Interview will be held by a panel of judges
- Duration will be for 15 minutes.

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## ACQUISTRAT

This event is kind of like Monopoly. It tries to give participants an opportunity to showcase their understanding of different sectors and their analytical ability to go about financials of a company.

**Team/Single person Event:** Team event

**Size of the Team:** 3 Members

**Event Duration:** 3 hours

### **Broad Instructions:**

- All participants should bring their laptop and should have access to smartphones with proper internet connection throughout the event.
- Time for presentation will be 30-45 minutes.

### **Round specific Instructions:**

#### **Round 1: Quiz**

In this exciting round, teams will put their knowledge to the test with a set of thought-provoking questions related to recent M&A news, Fundamental and valuation concepts. This segment aims to challenge participants' understanding of real-

world M&A scenarios and their ability to apply fundamental valuation principles.

#### **Round 2: Valuation Challenge**

##### **Allocation of Major Players:**

Teams will be randomly allocated a major player in a manufacturing sector based on Market Cap and Book Value. This will form the foundation of their M&A strategy.

**Note:** Every team will be allocated a major player in the same industry.

##### **Evaluation of Small Players:**

Each team will be provided with financial statements and relevant information about a set of small players in the same manufacturing sector. Using various valuation methods, teams must evaluate these companies to determine their potential for a successful acquisition or merger.

##### **Decision Making:**

Based on their valuation analysis, teams must strategically select the most promising small player to merge with or acquire. They will need to justify their choice with solid reasoning and a well-thought-out plan.

**Note:** If two teams choose a same small player to acquire, there is no issues as the evaluation will be based on their valuation methods and metrics.

**Presentation:**

Teams will present their findings and strategic rationale to the judging panel using PowerPoint slides. The presentation should showcase the valuation metrics, methods used, and the advantages of their chosen acquisition target.

**Evaluation Criteria:**

The judging panel will evaluate teams based on the following criteria:

- Accuracy and depth of valuation analysis.
- Application of appropriate valuation metrics and methods.
- Their rationale behind the selection of acquisition.
- Clarity and effectiveness of the presentation.

**Note:** Teams will not be evaluated on basis of which team has the highest market cap, book value or in terms of sales/profit, so focus on the rationale and valuation methods & metrics.

**Event Coordinator:**

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## **COSMICXCHANGE**

The Cosmic Constellation Stock Analysis Showdown is a thrilling event that challenges participants' expertise in the world of stock exchange

**Team/Single person Event:** Single person event

**Event Duration:** 6 hours

### **Broad Instructions:**

- All participants should bring their laptop and should have access to smartphones with proper internet connection throughout the event.
- The link for the trading platform will be shared at the event.

### **Round specific Instructions:**

#### **Round 1: Qualifier Quiz**

In this round, participants will face a cosmic knowledge test through a qualifier quiz. The quiz will cover various aspects of the stock market, including Nifty stocks, financial terms, historical events, and famous investors. Only the top

participants with the highest scores will advance to the final round.

#### **Round 2: Virtual Trading (Paper Trading)**

In this round, participants will be given virtual money to trade within the Nifty 50. The objective is to maximize profits. At the end of the round, each participant must explain their trading strategy to the judges, who will score the strategies. The judges will evaluate the trading strategies presented by the participants and consider various factors such as risk management, decision-making process, use of analysis, and overall approach to trading. It's not just about who made the most profit but also about how they achieved it through a sound and well-thought-out strategy. The participant with the highest score from the judges based on their strategy will be declared the winner.

#### **Event Co-ordinator:**

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## **STAR SUPPLY**

Star Supply is an exciting competition that tests people in the operations field. It has three rounds where participants are evaluated on their understanding of operations concepts, new trends, and strategies that are changing how operations work.

**Team/Single person Event:** Team Event (2-3 members)

**Event Duration:** 3:30 hours

### **Broad Instructions:**

- Everyone will play in groups and the best-performing groups will be chosen to move forward to the next stage.
- The number of teams that make it to the final round will depend on their combined scores of round 1 and round 2. The selected teams only will then compete in the third round.
- All participants should bring their laptop with proper internet connection throughout the event.

### **Round specific Instructions:**

#### **Round 1: Link Quest**

Pictures will be displayed and the teams need to understand the visual hints and connect them with the right technical jargons related to operations within the stipulated time.

#### **Round 2: Crossword Enigma**

Groups will be given 15-20 minutes to solve crossword puzzles with clues. The questions will be based on the latest ideas, trends, and strategies in operations.

#### **Round 3: Mind Maze:**

Teams with high scores from round 1 and 2 will be shortlisted for round 3. They will receive a real-world problem/case study and will be required to create a PowerPoint presentation (PPT) to present their analysis and solutions. Participants need to carry their own laptops for this round. Judges will assess the thoroughness and quality of the analysis performed by each team. They will also evaluate the feasibility and effectiveness of the proposed solutions in addressing the identified problem. Winners will be determined by the judges based on the above-mentioned criteria.



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## DATA ODYSSEY

Isn't the world full of data everywhere? Analysis and Analyst are so in demand. Aspiring analysts and great veterans get ready to compete in the most exciting competition set up for you.

**Team/Single person Event:** Team Event

**Size of the Team:** 2 to 4 members per team

**Event Duration:** 2 to 2:30 hours

### **Broad Instructions:**

- A student cannot enrol in more than one team.
- Bring your laptop.
- Each team is required to create a team name, which will serve as their identity throughout the event based on our theme cosmic constellation.

### **Round specific Instructions:**

#### **Round 1: Booster Round**

An exciting analytics quiz round that's bound to uplift your spirits! Each team will answer 30 questions on

Kahoot, and the top three teams from this round will receive a valuable "help" option as a benefit for Round 2.

### **Round 2: Data Interpretation Challenge**

Unleash your creativity as you dive into the abstract world of data interpretation. Each team will receive a random dataset and must craft innovative designs to explain it. In this round, there's no right or wrong—your creative skills will shine. The top three teams from the first round will be surprised with a "help" option in this round.

This round is designed as an elimination stage where teams will be chosen based on their creativity and reasoning skills. The top 5 teams will participate in the final round.

### **Round 3: The Case Study**

The ultimate test awaits! Teams will receive a dataset and a case study, with 45 minutes to analyse and create a compelling presentation. Showcase your analytical prowess by unravelling the case through data interpretation. The top 2 teams will be richly rewarded for their outstanding efforts.

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## **INFINITE ELEVATION**

An exciting event designed to test your strategic thinking and biz dev acumen!

In this fast-paced and competitive game, participants will have the opportunity to showcase their skills in business plan development and pitch their innovative ideas to a panel of esteemed judges.

**Team/Single person Event:** Team Event

**Team Size:** 3 members

**Event Duration:** 3 hours

### **Round specific Instructions:**

- There can only be two teams per college/Institution.
- A student cannot enroll in more than one team.
- All participants should bring their laptop and should have access to smartphones with proper internet connection throughout the event.

### **Round 1: The Ideation Challenge**

In this round, participants will be presented with a series of real-world business challenges. They must brainstorm innovative ideas and select one to develop into an actionable plan. Creativity, market analysis, and problem-solving skills will be tested.

### **Round 2: The Market Maze**

Participants will navigate through a simulated market research, collecting valuable data and insights to validate their business idea. They will face obstacles and decision points, requiring them to make strategic choices based on consumer behaviour, industry trends, and competitor analysis.

### **Round 3: The Profit Pyramid**

Building a strong financial foundation is crucial for any business. In this round, participants will prepare financial projections, create budgets, and demonstrate their ability to make profits.

### **Round 4: Pitching – In Line**

The finalists will present their business plans to a panel of esteemed judges, including industry experts and faculty members. Each team will have a limited time to deliver a

compelling pitch, highlighting their unique value proposition, market potential, and competitive advantage. The judges will assess the viability, innovation, and feasibility of the business plans.

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## **LUNAR ROVER**

Get ready to ignite your HR expertise in a galactic challenge. This cosmic and competitive event is your chance to shine as you showcase HR acumen and demonstrate your critical thinking skills by solving space personnel challenges.

**Team/Single person Event:** Team Event

**Team Size:** 3 members

**Event Duration:** 3 hours

**Round specific Instructions:**

The participants should bring their laptop and should have access to smartphones with proper internet connection throughout the event and any other stationery required for writing and for calculations.

**Round 1: Voyage to the Stars - Positioning Your Crew**

In this round, participants will showcase their ability to craft a captivating job description and an enticing compensation plan for the role given that resonates with the job. The job description should be well-structured, engaging, highlighting both the responsibilities and the exciting aspects of the role. The

compensation plan should reflect a balance between financial rewards and unique benefits associated with the role.

The participants will be given 45 minutes to prepare and the document must be uploaded in the provided drive link.

### **Round 2: Galactic Harmony Challenge - Crafting Policy**

Participants are asked to frame policy addressing diversity and inclusion issues in a space. It assesses their capacity to address biases, adapt to diverse cultural backgrounds, and create an inclusive spacefaring culture. You will have to assume the role of HR managers in space and will have to develop a comprehensive strategy to foster diversity, equity, and inclusion within the space

The time frame would be 30 minutes create the policy and document must be uploaded via the provided drive line.

### **Round 3: Cosmic Resilience - Navigating Galactic Challenges**

In this round, participants will be presented with challenging scenarios and will be given 5 minutes within which they must devise practical solutions. Any one team member will have to come and present the case in 2 minutes before the judge. There will be 3 rounds of presentation with different cases.

Each case presentation will be done by different members of the group. Presentations will be evaluated based on stress management skills, confidence, depth of topic understanding, and the substance of the content.

#### **Event Co-ordinators:**

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# **BLITZKRIEG**

Attention all aspiring marketing mavens! Are you ready to embark on a journey that will challenge your strategic thinking, ignite your creativity and inspire innovative marketing solutions? Get ready to shine in the spotlight of the Blitzkrieg - a competition designed exclusively for management students with a passion for marketing brilliance.

**Team/Single person event:** Team event

**Size of the Team:** 3 members

**Time Duration:** 3 hours

## **Broad Instructions:**

- Participants are expected to bring their own laptops (1 per team) and required stationery.
- Each participant can only belong to one team.
- The decision of the judging panel will be the final one.

## **Round specific guidelines:**

### **Round 1: Space Odyssey: Marketing Quiz Challenge**

- The quiz consists of 20 questions.

- Participants will be provided with a set of multiple-choice questions (MCQs) to answer within a specified time limit.
- Rank will be based on accuracy, teams with the same rank will be further filtered based on minimum completed time.

### **Round 2: Galaxy Quest: The Ultimate Space Adventure**

- In this round the shortlisted teams will have the opportunity to showcase their creative and strategic skills in developing a marketing plan for the space-themed entertainment park (Galaxy Quest) that promotes the park's uniqueness and experience.
- Participants should demonstrate their ability to identify target markets, develop creative strategies, and leverage various marketing channels to increase brand awareness, drive attendance, and maximize revenue.
- Each team will develop a detailed marketing plan that encompasses the following components: Branding, Promotion campaign, Social media strategy, Partnership opportunities, Price and revenue strategy and Guest experience enhancement.

- 30 minutes for preparation will be given.
- After which the participants need to upload their document soon in the drive.
- Teams must submit their presentation materials in a compatible format (e.g., PowerPoint or PDF)
- Each team will be given 7-8 minutes to present their idea.

### **Round 3: Cosmic Crisis Communication Drill.**

- In this round shortlisted teams will be provided with a space related crisis along with the required background information.
- The participants will need to step into the shoes of the PR manager and develop crisis communication plan strategies including press releases and social media content.
- 20 minutes of time for preparation will be given.
- After which the participants will be allowed to present their crisis communication strategies to the judges.

- It's **optional** for participants to prepare a PPT or any visual media to support their strategies for this round. They can choose to do so if they wish.

### **EVENT COORDINATORS:**

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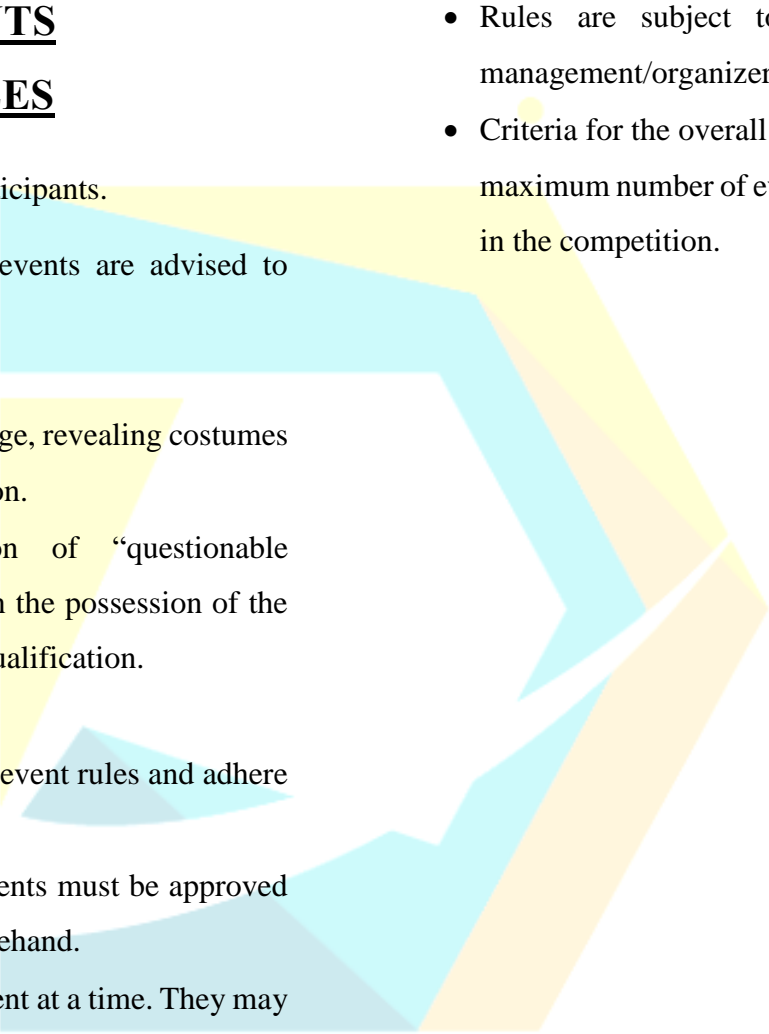
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## **ALL DAY EVENTS**

### **GENERAL RULES**

- Identity proof is mandatory for all the participants.
  - Students who wish to take part in the events are advised to preregister online.
  - On the spot registration is also allowed.
  - Students must refrain from abusive language, revealing costumes and any sort of PDA during the competition.
  - Smoking, Drinking and Consumption of “questionable substances” are prohibited and if found in the possession of the participants, will result in immediate disqualification.
  - The judges’ decisions are final.
  - Participants are advised to go through the event rules and adhere to the specifics.
  - Usage of props, music etc., for certain events must be approved by the respective event coordinators beforehand.
  - Participants can only participate in one event at a time. They may participate in other events if the timings don’t clash.
  - All the events will commence at the scheduled time. Punctuality is appreciated.
- Rules are subject to change at the discretion of the management/organizers.
  - Criteria for the overall championship includes participation in maximum number of events as well as the total scores obtained in the competition.
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## WHODUNNIT

It's your ultimate detective adventure! Embark on a thrilling mission to uncover hidden clues, collect vital evidence and eliminate potential suspects in a captivating crime scenario.

**Team/Single person Event:** Team Event

**Size of the Team:** 3 members per team

**Event Duration:** 2 hours

### **Broad Instructions:**

- All members of a team members shall be taking the roles of detective, forensic expert and a techie.
- Roles are should not be changed during both rounds

### **Round Specific Instructions:**

#### **Round 1: Starlight Surveillance**

- Details of the victim will be given to the team.
- A crime scene will be presented to you.
- The team will be allowed to investigate a crime scene for 10 minutes.
- They should prepare a detailed report of the forensics and the list of suspects.

#### **Round 2: Supernova Solvers**

- Teams who have a clear picture of the crime will be selected for the second round.
- A list of the suspects will be given to the team.
- Each team will be given 15 minutes for analysing.
- A detailed analysis of all the suspects and how they are matched with the suspects have to be presented.
- One guess of the guilty should be made.

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## **THE BATTLE OF STARS**

The fest's vibrant atmosphere sets the stage for an intense battle as teams compete to build their dream squads by acquiring top cricketing talents. Step in to the most coveted competition of the event to showcase your management skills, cricket knowledge, and decision-making ability.

**Team/Single person Event:** Team Event

**Size of the Team:** 2-3 Members

**Event Duration:** 3 hours

### **Broad Instructions:**

- All teams will be given a purse value of 85 Cr.
- All teams will be given a booklet that contains the list of players to be auctioned along with their respective base prices.
- Till 1 crore, the prices will be increased by 10 lakhs; 1-5 crore, the bid will be increased by 20 lakhs; 5 crore and above, the bid will be increased by 50 lakhs.
- A team must have a minimum of 15 players and a maximum of 23 players.
- A final list of 15 players must be submitted for valuation (playing-11 & sub-4).
- Every team must have at least 3 batters, 3 bowlers, 2 All-rounder and 1 wicket keeper.

- No teams should have more than 4 foreign players in the playing 11 & 2 foreign players in the bench list.
- Every team must have at least one uncapped Indian player.
- Weightage will be given for bench players too.

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## **TRIVIA TREK**

It's a time bound rapid fire Quiz which will put your general knowledge to test. It's fun, keeps your brain sharp and alert and helps you realize how important it is to focus on the present.

**Team/Single person Event:** Team Event

**Size of the Team:** 7-10 members per team

**Event Duration:** All Day Event

### **Instructions:**

- It is a Time Bound Online Quiz
- A team should contain a minimum of 7 members and maximum of 10 members.
- Questions will be generic covering the various fields like Sports, Science, Geography, Personalities, Brands, Celebrities etc.,
- The members will face 20 rapid-fire questions, and their marks will depend on how swiftly they respond.
- Each question must be answered within a 10-second time frame.
- Ensure a stable mobile network connection is available.
- The member with the highest score will receive goodies as an award.
- Avoid using any non-Parliamentary words or actions during the quiz.

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## **EXTRA-TERRESTRIAL EVENTS**

### **BUSINESS MARATHON**

#### **1) THE BIG PICTURE GAME:**

This game can help us to manage complex tasks better by targeting our listening and communication skills.

**Participants:** 2 members

- A Logo will be shown to one of the participants in which the other person has no idea about it.
- The participant who saw the logo will give indirect clues to the participant who has no idea about it.

**Rules:**

- Only indirect clues. (Even the colour of the logo must not be given as clue)

**Time Limit:** 3 Minutes

#### **2) THE MIXED PICTURE PUZZLE:**

This game helps us to solve a complex problem in the given time.

**Participants:** 2 members

- A mixed puzzle will be given to the participant.
- The participant should set the puzzle correctly.

**Rules:**

- The puzzle must be solved within the given time.

**Time Limit:** 5 minutes

#### **3) TAGLINE TEASER:**

This game is excellent for the managers because they need to be known about the logos and their slogans.

**Participants:** 2 members

**Rules:**

- The participant must be a master in slogans of the famous brands.
- Two slogans will be given and the participant must answer it within the given time.
- Must complete the game within the given time limit.

**Time Limit:**

- 2 minutes for Each
- Totally 4 minutes

#### 4) GUESS THE FAMOUS PERSONALITY:

**Participants:** 2 members

**Rules:**

- Participant will be shown a picture of a famous personality.
- The famous personality must be found within the given time limit
- 2 clues will be provided to the participants on 45<sup>th</sup> second (1<sup>st</sup> clue) and 1.30 second (2<sup>nd</sup> clue).

**Time Limit:**

- 2 minutes for Each
- Totally 4 minutes

#### 5) Pictionary:

**Participants:** 2 members

**Rules:**

- One student draws while the other guesses.
- Participants must guess the answer correctly within the given time limit.

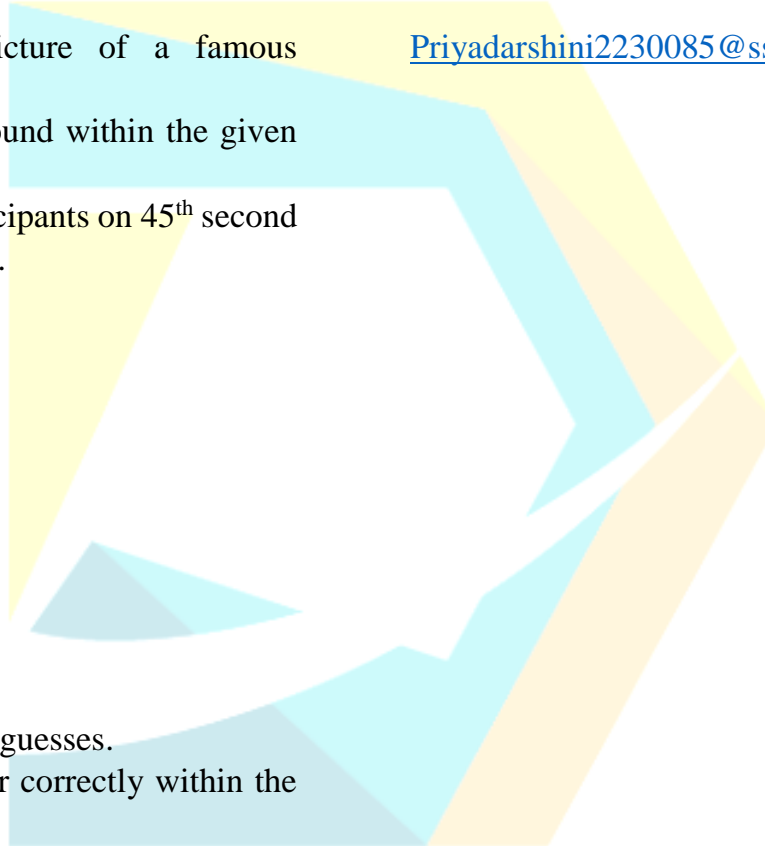
**Time Limit:** 4 minutes

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## **JEOPARDY**

**Participants:** 3- 5 members per team

**Rules:**

- A total of 5 teams from various colleges will participate in this game.
- A Board filled with points will be placed near the participants.
- A short quiz will be asked to the teams.
- The team which wins the short quiz will have the benefit to choose the genre and the point card in the 1<sup>st</sup> round.
- There will be 5 different fun topics from easy to difficult range (100 to 500) depending on the point cards (Movie dialogue, Riddles, Movie etc...)
- If the team fails to answer the question within the time limit the question passes to next team.
- After 5 rounds 2 teams with high score will move to JEOPARDY round.
- A set of 5 questions will be asked to the 2 teams, the team which scores more will be the winner.

**Time Limit:** 2 minutes for each question

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